

## Personal Statement

Diligent, self-motivated designer/developer with a keen attention to detail and a strong multidisciplinary skill set. Proficient in industry-standard software and web technologies, and adept at bringing original ideas to life and solving problems in a creative and intuitive manner. New Zealand citizen.

### Areas of Expertise

Web Design  
Front-end Web Development  
HTML5 Banner Development  
Graphic Design  
UX Design  
Branding

### Interests

Art  
Photography  
Music  
Running  
Swimming  
Travelling

### Education

BSc (hons) Chemistry, First  
Class Honours

University of Bristol, England

A-levels  
Grade A in Fine Art, Maths,  
French, Geography.  
Grade A\* in Chemistry.

## Freelance work (Nov 2015–present)

I have worked with my clients on projects spanning multiple disciplines, consistently fulfilling each brief to the highest standard. Through managing whole projects I have demonstrated strong communication skills, creative problem solving, and prompt maintenance and troubleshooting support.

Specific to design, I am confident in conducting research across a wide range of sources and media, exploring new and exciting trends. Through creating mood boards and preliminary sketches, wireframes or prototypes, I am able to craft comprehensive design languages and translate them into pixel-perfect vector graphics and layouts. Having a sound knowledge of key concepts such as colour theory, grids, and visual balance has ensured professional yet fresh results.

Developing mobile-first, responsive websites has given me extensive experience in optimising websites for all mobile and desktop devices and all major browsers. Conforming to W3C standards and developing with accessibility at the forefront, I have become fluent in coding best practices, taking advantage of CMSes, javascript, and relevant libraries to create rich, engaging experiences.

## ABOUT

Chris Wood

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## EXPERIENCE

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## SKILLS

### Design



100%



80%



60%



40%



40%

### Development

HTML5

100%

CSS

90%

JS

60%

PHP

30%

### Web Technologies

Foundation 6 100% 80% jQuery

Bootstrap 3 80% 80% GreenSockJS

WordPress 80% 20% SASS

## References

Available on request